




FREE TECHNOLOGY RESOURCES

GRAPHIC DESIGN

	<p>CANVA ★</p> <p>Canva is a free-to-use online graphic design tool that allows you to create social media posts, presentations, posters, videos, logos, and more. It has a drag-and-drop interface that makes it easy to use, even for beginners.</p>
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	<p>GIMP</p> <p>GIMP is a free and open-source image editor that is available for Windows, Mac, and Linux. It has a wide range of features, including photo retouching, image composition, and image authoring.</p>
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PROJECT MANAGEMENT

	<p>TRELLO</p> <p>Trello is a free project management tool that uses a visual board to help you organize your tasks. It is easy to use and can be customized to fit your needs.</p>
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	<p>ASANA ★</p> <p>Asana is a powerful project management and collaboration tool that enables teams to organize and track work seamlessly. It allows users to create projects, set tasks, and assign responsibilities, transparency, and accountability within teams.</p>
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EMAIL MARKETING

	<p>MAILCHIMP ★</p> <p>Mailchimp is user-friendly and provides templates for creating visually appealing emails. It's suitable for small businesses with basic email marketing needs.</p>
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	<p>SENDER</p> <p>Sender offers a generous free plan, making it suitable for small businesses looking to start with email marketing. It provides essential features for creating, sending, and tracking email campaigns.</p>
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SOCIAL MEDIA SCHEDULING

	<p>HOOTSUITE ★</p> <p>Hootsuite is a comprehensive social media management platform that allows you to schedule and manage posts across various social media platforms from one dashboard.</p>
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	<p>BUFFER</p> <p>Buffer is a user-friendly social media scheduling tool that enables you to plan and schedule posts for various social media platforms. It offers a clean and intuitive interface, along with analytics to measure the performance of your posts.</p>
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CUSTOMER RELATIONSHIP MANAGEMENT (CRM)

	<p>HUBSPOT CRM ★</p> <p>HubSpot CRM is a tool that helps businesses manage contacts and automate key aspects of the sales process. It provides tools for organizing, tracking, and nurturing leads and integration with other HubSpot marketing.</p>
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	<p>ZOHO CRM</p> <p>Zoho CRM is a cloud-based CRM software designed to help businesses effectively manage customer relationships. It offers a comprehensive suite of features, including lead and contact management, sales automation, analytics, and multichannel communication.</p>
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WEBSITE DEVELOPMENT

	<p>WORDPRESS ★</p> <p>WordPress is a widely embraced content management system (CMS) renowned for its popularity and user-friendly nature. It serves as a powerful tool for constructing websites, offering a vast array of customizable themes and plugins.</p>
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	<p>WIX</p> <p>Wix is a user-friendly website builder that offers a free plan. It provides a drag-and-drop interface, allowing users to create visually appealing websites without coding skills.</p>
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FILE STORAGE AND SHARING



GOOGLE DRIVE ★

Google Drive is a cloud-based file storage and synchronization service that seamlessly integrates with the Google Workspace suite. It allows users to store files, documents, images, and videos securely in the cloud.



ONE DRIVE

OneDrive is Microsoft's cloud storage solution that enables users to store, access, and share files securely across devices. Integrated with the Microsoft 365 suite, OneDrive facilitates seamless collaboration and document editing in real-time.

OFFICE TOOLS



GOOGLE WORKSPACE ★

Google Workspace is a cloud-based productivity tool designed to facilitate collaboration and communication within businesses. It includes applications such as Gmail, Google Docs, Sheets, Slides, and more.



MICROSOFT OFFICE ONLINE

Microsoft Office Online is a web-based version of the classic Microsoft Office suite, offering free access to essential productivity tools such as Word, Excel, PowerPoint, and OneNote.

COMMUNICATION TOOLS



SLACK ★

Slack is a team collaboration platform designed to streamline communication and enhance teamwork in professional environments. It provides channels for organized discussions, direct messaging for one-on-one conversations.



ZOOM ★

Zoom is a widely-used video conferencing platform that facilitates virtual meetings, webinars, and online collaboration.

PASSWORD VAULT



LASSPASS ★

LastPass is a trusted password management solution that enhances online security by securely storing and organizing passwords. It simplifies the login process by generating strong, unique passwords and automatically filling them in for users.



1PASSWORD

1Password is a comprehensive password manager designed to simplify and strengthen online security. It securely stores and manages passwords, credit card information, and other sensitive data in a highly encrypted vault.

AI TOOLS



CHATGPT ★

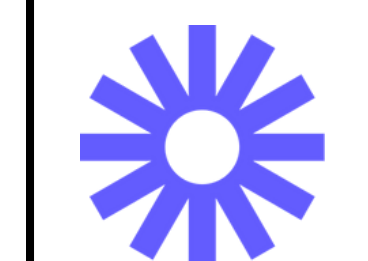
ChatGPT is an AI-powered language model developed by OpenAI. It excels in natural language understanding and generation, making it adept at engaging in conversations on various topics.



QUILLBOT

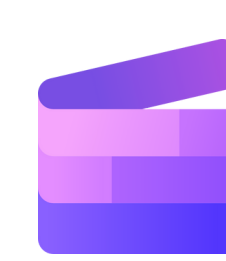
QuillBot is a paraphrasing and rewriting tool designed to assist users in generating high-quality, unique content. It can rephrase sentences, paragraphs, or entire documents while preserving the original meaning.

SCREEN RECORDING & VIDEO EDITING



LOOM

Loom is a video messaging and screen recording platform designed for seamless communication and collaboration. It allows users to create quick video messages, tutorials, or screen recordings to convey ideas effectively.



CLIPCHAMP

Clipchamp is an online video editing platform that allows users to create professional-looking videos without the need for extensive editing skills. Offering a user-friendly interface, also provides a range of editing tools, including trimming, transitions, and effects.